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SERAPHINE VIEHMANN

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CONCEPT "ELEGANCE BEHIND A VEIL"

The digital age leaves us so many opportunities to enjoy sports and outdoor activities. But what if a woman lives in a country where tradition is also extremely important? For example in arabic countires, women are still required to have a veil and not to expose too much of the body. However, sporty clothing doesn't have to be dull. The outfit consists of a jacket with a broad collar that's folded downward. The vest has short sleeves and an extra scarf that can be used as a veil. The skirt has drapes. The leggins has additional drapes to make it look more special. It'S also possible to fold the drapes upwards to make the leggins multi-functional. The material is artificial leather (three different types of leatherette), the color is black throughout except some grey accents.

COVER LETTER

Hello I am Seraphine, I am from Africa! In my home country, fashion is all about bright colours, happiness and liveliness. This is part of our culture and I want to combine it with the traditional design and elegance of European fashion. I absolutely love to create sophisticated and special designs with many details. I enjoy to take a risk in creating complex designs and make them work. So apart from my colourful designs, I love to experiment with extravagant shapes and outfits like the ones I chose for the Frankfurt Style Award. In my fashion, Quality and Comfort are very important. To show my potential, I want to take part in the Style Award. I am exited to bring my designs to the public and get the chance to intensify my studies and improve my skills.



[Fitting Image]