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Fashion Design & Tailoring | 5th Semester
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CONCEPT “BEYOND IDENTITIES”

I apply for the „#dating“ – category of the Frankfurt Style Award with my Outfit for Autumn/Winter 17-18 out of the collection „beyond identities“. What does identity mean in our modern reality ? This question and concerning about behavior of people in relation to identities led to my new collection. The development of identities is based on self-awareness and self-realisation. Self-realisation is one of the most important basics for self-emancipation and fashion is an essential instrument for self-expression. One should not be limited to one identity and rather accept that identity is a constant process of further development and change. My inspiration were artist with several identities, such as Genesis P’Orridge. The visual appearance of the outfit is a meshwork texture with cube design. They develop from a two-dimensional to a three-dimensional surface. The pattern is like a visual illusion such is often the awareness by others. The pattern is black, white and grey at a temperatur of about 22°Celsius. This emphazieses the effect of the pattern. What is special about this pattern is ist ability to change color by sunlight or rise / fall temperature. This is the result of a special thermochrome paint. The change of colour by sunlight or temperature is always good for a surprise. It also reflects the variety of identities and expresses the vanguard taste in fashion of ist wearer. It is a combination of modern technique, innovative design and art.

COVER LETTER

My name is Katharina Brüggemann, I am 20 years old and I study fashion design und tailoring in Hannover. Ever since I was young, i had the passion of sketching, drawing and sewing in order to make my ideas become real. Additionally I love the art of drapery and also to experiment with interesting-looking materials. Next to experimental working I study the art of classical craftsmanship in tailoring and the varigated ways to use it for remarkable and new designs. The know-how combined with creativity makes it possible for me to realise my ideas. I am fascinated by fashion because the whole world gets influenced through fashion. As a designer, it’s my goal to share my individual designs and my interpretation of fashion with the world. To participate in this year’s Frankfurt Style Award would be a great chance to present my work to a larger audience and receive feedback from highly experienced judges. Participating in this contest would be an important experience for me.



The white fabric can change the colour to red / pink / orange /
The black fabric can change to blue / green

[Fitting Image]