

FRANKfurtstyleaward
Insight No. 05/2019

Dear Friends and Partners of the FRANKfurtstyleaward,

Lately, the FRANKfurtstyleaward 2019 was guest at the Frankfurt "Gibson" Club with its **HEIMAT 4.0 Collection**. Following to that we visited **ApparelSourcing Paris** in September, where we were able to experience for the fifth time a beautiful and professional staging of our "Best of" designs from the international talent competition for fashion & design. Please find impressions of the Paris show under <https://frankfurtstyleaward.com/en/impressions/>.



Now the **Frankfurt Book Fair THE ARTS+** is coming up, where we will have a small stand again (Hall 4.1, Stand N 96). We are in the direct vicinity of the B3 Biennale and the Hessen Pavilion and will once again present the winning designs. Furthermore, Eva Valentina Ruthe, who provided the design of the key visual for the FRANKfurtstyleaward 2019, will receive the **FRANK® for FUTURE Award 2019**.



This special prize will be awarded during the **TOP 10 Catwalk Show on October 20, 2019 at 14.00 hrs. on the THE ARTS+ stage**. We will also use the Book Fair stage to inform you about the FRANKfurtstyleaward 2020. Because: "The Show must go on! Young designers should be supported and accompanied in order to be able to meet the future challenges in the fashion industry with their own creative solutions.

You are cordially invited to join us live! If interested, please order your free one-day ticket for the Book Fair on 20 October 2019 at hsk@hsk-premium-consulting.com.

Warm regards,

Hannemie Stitz-Krämer

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