

**Winner of FRANKfurtstyleaward 2017
Invited to Vancouver Fashion Week**

**Outstanding Talent, Charlotte Weber, presents her collection
“The Perfect Illusion“**

Frankfurt/Hanover, August 2018 --- The young fashion designer Charlotte Weber, Outstanding Talent of the **FRANKfurtstyleaward 2017**, is about to travel to Vancouver, Canada, to attend the forthcoming Vancouver Fashion Week in September.

In November 2017, the 24-year-old was awarded **Outstanding Talent** by star designer **Harald Glöckler** as patron of the 10. FRANKfurtstyleaward honouring her creation "Buried Alive" under the theme of Modern Reality. Meanwhile, Charlotte Weber successfully completed her training as a custom tailor at Fahmoda Academy for Fashion and Design, Hanover, as well as her Bachelor's degree in Fashion and Textile at the University of Hull. With the trip to Vancouver Charlotte Weber takes advantage of her FRANKfurtstyleaward prize to present her first collection "The Perfect Illusion" during Vancouver Fashion Week, the second largest fashion week in North America (17.09.- 23.09.2018).

The performance marks also the debut of her label "Orchidelirium". Her first pre-t-a-couture collection, held in crimson to dark grey, is inspired by the world of colours and the vision of dystopian images of the future that currently dominate science fiction books and films. As seen, for example, in Denis Villeneuve's film "Blade Runner 2049" in 2017 which replaced positive utopias.

After her return as ambassador of the FRANKfurtstyleaward from Vancouver, Charlotte Weber and the two award winners from 2015 and 2016, Anastasia Liebe and Mona Homm, accompanied by other selected talents from the international talent contest for fashion & design, will be invited to present their latest collections on stage at the FRANKfurtstyleaward roadshow during the MTZ-Fashion Days on 27.09.2018 in Main-Taunus-Zentrum Sulzbach.

"We are very proud of our FRANKfurtstyleaward winning talents who work with outstanding success and commitment on their career as fashion designers. The FRANKfurtstyleaward with its international network remains accessible to them", says Hannemie Stitz-Krämer, the founder of the fashion & design contest awarding young and aspiring talents, which was held for the first time in 2008.



THE INTERNATIONAL
TALENT CONTEST
FOR FASHION & DESIGN

FRANKfurtstyleaward – the international talent contest for fashion & design

The sustainable talent and career platform fosters innovative ideas, creativity and exceptional design achievements. The contest has become a beacon project in the Metropolitan Region FrankfurtRheinMain, putting fashion back onto the agenda. FRANKfurtstyleaward places FrankfurtRheinMain and Hesse supported by the patronage of the City of Frankfurt and by its main supporters Wirtschaftsförderung Frankfurt, Messe Frankfurt, Fraport AG, FrankfurtRheinMain GmbH International as well as the Wirtschaftsinitiative Frankfurt RheinMain at the centre of attention of the best schools of fashion & design around the world when the TOP60 upcoming fashion designers present their designs to an international audience. The well established FRANKfurtstyleaward has much to show for: record-breaking entry figures, growing numbers of international participants and an ever expanding network of fashion & design schools. More information about the contest at: www.frankfurtstyleaward.com

For further information and photo materials, please contact:

FRANKfurtstyleaward

c/o PUBLIC RELATIONS PARTNERS
Gesellschaft für Kommunikation mbH
Hannemie Stitz-Krämer
Bleichstraße 5, 61476 Kronberg
Tel.: 0 6173 - 92 67 - 0
stitz@prpkronberg.com

