

**Pressrelease**

FRANKfurtstyleaward 2017

Exclusive preview of the 10<sup>th</sup> Anniversary TOP60 COLLECTION 2017  
at Apparel Sourcing Paris and Avantex

**Frankfurt, 17. September 2017: The TOP60 COLLECTION of the FRANKfurtstyleaward celebrates its exclusive preview in Paris this year. Before the 10<sup>th</sup> Anniversary Gala in November, selected designs are showcased at Apparel Sourcing and Avantex Paris at the invitation of Michael Scherpe, president Messe Frankfurt France S.A.S.**

“We are grateful to celebrate and present the 10<sup>th</sup> Anniversary TOP60 COLLECTION 2017 upon the glamorous stage of Apparel Sourcing Paris”, says Hannemie Stitz-Krämer, initiator of the FRANKfurtstyleaward. “We are happy to follow the renewed invitation of Michael Scherpe and take the chance to promote the international talent contest for fashion and design.” According to its slogan “talent4talent”, the FRANKfurtstyleaward promotes three up-and-coming designers from the Stuttgart State Academy of Art and Design whilst sharing a booth at the fair this year.

For the 10<sup>th</sup> Anniversary Gala, the FRANKfurtstyleaward returns to its roots at the Frankfurt Airport. Under the motto “Modern Reality”, the international talent contest takes place under the patronage of Markus Frank, Head of the Department of Economy, Sports, Public Safety and Fire Prevention of the City of Frankfurt am Main and Star Designer Harald Glöckler in the Fraport-Forum on November 10<sup>th</sup>. This year’s guest country are the United States of America. One highlight of the FRANKfurtstyleaward Gala is the “Couture of the Opera” fashion show by Berkan Design, supported by the internationally known Tenor and Pavarotti Meisterschüler Deniz Leone.

Tickets are now available on: <http://www.ticketmaster.de>

**Program highlights of the FRANKfurtstyleaward Gala 2017:**

Runway Show of the TOP60 COLLECTION 2017

Award Ceremony

Fashion Show “Couture of the Opera” by Berkan Design

Key-Note Speech by Star Designer Harald Glöckler

After Show Party

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After its first appearance at Apparel Sourcing Paris, the TOP60 COLLECTION travels back to Frankfurt where it is presented in a fashion show at the Frankfurt book fair on October 15<sup>th</sup>. The Roadshow, that is sponsored by Texpertise by Messe Frankfurt and FrankfurtRheinMain GmbH, will continue after the Award Gala with stops in Berlin, Shanghai, Vancouver and New York.

The FRANKfurtstyleaward is a well-established worldwide career platform of young design talents. It serves as a trend barometer for the future and hence gives industry valuable impulses for the innovations and markets of the future.

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More information and pictures are available on the website:

<http://frankfurtstyleaward.com/downloadbereich/>

### **FRANKfurtstyleaward**

c/o PUBLIC RELATIONS PARTNERS

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