

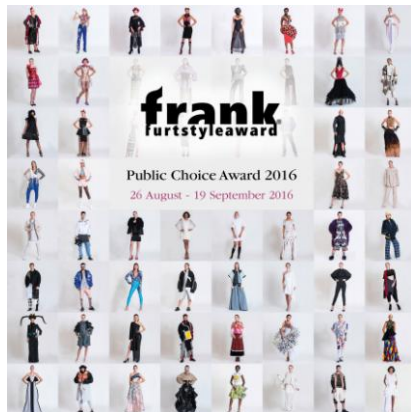


Press Information

WHICH DESIGNER WILL WIN THE PUBLIC CHOICE AWARD 2016?

Online Voting has started

Frankfurt, August 26th, 2016: Vote now for the Public Choice Award 2016, one of the highlights of the FRANKfurtstyleaward. Starting now – fashion enthusiasts around the globe can vote for their favorite designer on Facebook. The winner of the PUBLIC CHOICE AWARD will win an Once-in-a-Lifetime Fashion Trip to Bangkok and one of the treasured FRANK® – THE TROPHY!



How it works: Between August 26th and September 19th all fashion enthusiasts can participate in the online voting on FRANKfurtstyleaward's [Facebook page](#).

There you can click through the gallery of our finalists and “like” your favorites. The three designs which have gained most likes will be nominated for the PUBLIC CHOICE AWARD 2016. The audience at the

FRANKfurtstyleaward Gala at the Alte Oper Frankfurt on September 23rd will then choose the final winner – the one who attracts the loudest applause.

Everyone who votes enters the chance to win 2x2 exclusive Gala tickets including free admission to the After Show Party. So get voting and take your chance!

The excitement grows day by day until the fashion design talents will step onto the impressive stage of the Alte Oper Frankfurt at the **FRANKfurtstyleaward** GALA on September, 23rd to present their designs to a live audience for the first time.

Afterwards a road show will take the winning design models to international fashion shows in Shanghai, Paris, Berlin and finally back to Frankfurt's Book Fair.



For further information on the PUBLIC CHOICE AWARD and the chance to obtain some of the last tickets for the GALA go to www.frankfurtstyleaward.com

FRANKfurtstyleaward — the international talent contests for fashion & design

The sustainable talent and career platform fosters innovative ideas, creativity and exceptional design achievements. The contest has become a beacon project in the Metropolitan Region FrankfurtRheinMain, putting fashion back onto the agenda. FRANKfurtstyleaward places FrankfurtRheinMain and Hesse at the centre of attention of the best schools of fashion & design around the world when the TOP60 upcoming fashion designers present their designs to an international audience. The well established FRANKfurtstyleaward has much to show for: record-breaking entry figures, growing numbers of international participants and an ever expanding network of fashion & design schools. More information about the contest at: www.frankfurtstyleaward.com

For further information and photos please contact:

FRANKfurtstyleaward

c/o PUBLIC RELATIONS PARTNERS
Gesellschaft für Kommunikation mbH
Hannemie Stitz-Krämer, Astrid von Roeder
Bleichstraße 5, 61476 Kronberg
Tel.: 0 6173 - 92 67 - 0
Fax: 0 6173 - 92 67 - 67
stitz@prpkronberg.com
roeder@prpkronberg.com
www.frankfurtstyleaward.com
www.facebook.com/FrankfurtStyleAward
www.twitter.com/StyleAward