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**SHO KONISHI**

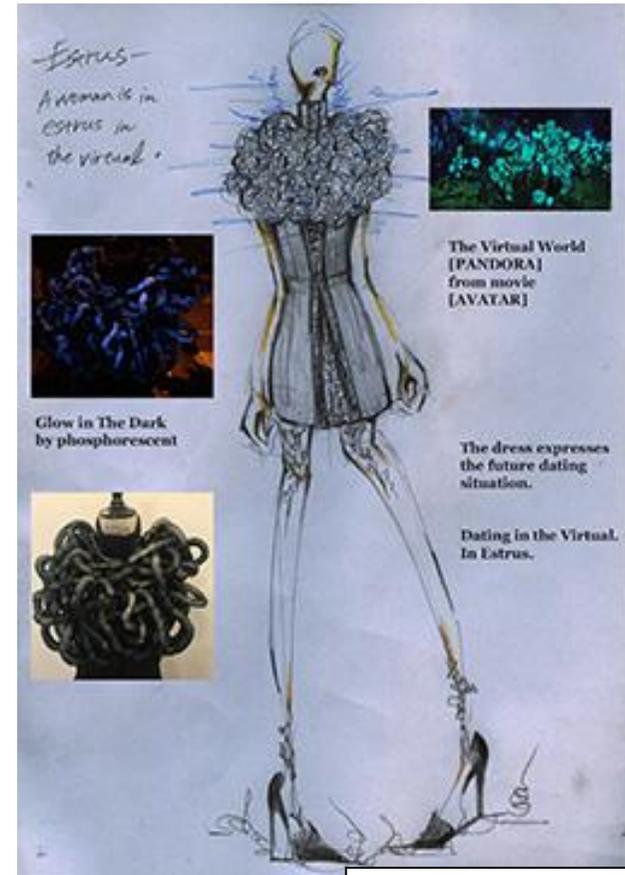
Japan  
Paris College of Art | Paris | France  
Haute Couture and Haute Technology | 2<sup>nd</sup> Semester  
Year of Birth: 1991 | ♂

**CONCEPT “ESTRUS”**

-Estrus- is standing up on the Virtual World with virtual nature details. A woman is in estrus in the virtual environment. The visual is inspired by the movie -AVATAR- which is completely high technology movie we have ever seen. The main character became an avatar to enter the new planet which called [Pandora]. The virtual nature is glow in the dark, like amazingly magical nature. On the other hand, there is an ironical point which is that nature is made by virtual. The magical nature could exist in only virtual world. So, I was trying to create the magical nature creature in the Real world we are living. This -Estrus- dress represents A woman in estrus in the [Pandora]. The dress expresses that how we are addicted in the high technology, PC, I-phone and SNS and so on. Also, I am expecting that this kind of futuristic visual can be a Fashion trend. Now, we feel something strange to see this dress, because it expresses [Pandora]'s lizard's eggs. The visual is quite direct, however, we feel magical, high-technology, fantasy in the dark. The magical feeling is possible to create without any electricities. The is also one the magical provide High Virtual feeling. I am expecting that in the future, the light effect in the dark might make a great mood for the couple, dating. The future is not far away from today. Fabrics Mesh, Fake leather, Tube, Phosphorescent stones.

**COVER LETTER**

Fashion design for me is a tangible representation of human existence. I use clothes as a way to design life. The wearer of my draperies marries his or her unique characteristics and identity with my sensibility, identity and messages. As a result a new hybrid identity is born. My creations change depending on who is wearing them. Why I am interested in FRANK furtstyleaward is that title [sence of where you are-Where are you?] is completely questionable today. In this garment's designs are inspired by Virtual World for this contest. Currently, people live in the virtual world, for example, we all are addicted Internet such as Pc, Phone and so on. Then especially, we are living in SNS world. People can create an own identity in the field. Recent our life is literally stand up on high-technology. I am totally considering that we have to have hightech fabrics in our life as we use mobile in the future, but also the design might be inspired by futuristic visual as well.



[Fitting Image]