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CHARLOTTE WEBER

Germany

Fahmoda – Akademie für Mode und Design | Hannover | Germany

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CONCEPT “BURIED ALIVE”

Clothes - the second skin of human being. For a long time, clothing has been nothing more than just protection and functionality, but today clothes are a synonym for identity, lifestyle and individuality. In the twenty first century the influence of clothing became an existential role in the world. The outfit of the collection "Buried Alive" deals with the subject of forced prostitution in a critical way and delivers an unusual answer to the question "how woman nowadays dress for work?" Every day uncountable, mostly young and underage woman are forced to spend their existence as prostitutes in brothels and on the streets. Part of their shattering daily routine are threats, humiliations, torture and uncountable times of rape. The question is, how is it possible, that only in Germany every year many million euros are generated by forced prostitution? The outfit for the category #working is based on an edgy and oversized silhouette, and the interaction of very different materials, for example high-quality woolboucle, silk, linen and tulle. Pockets in the back, which are not usable for the customer, dark embroidered cutouts, as well as a pleated miniskirt out of plastic, stand for the dramatic invasion of personal privacy and the oppressive deprivation of the childhood of the girls. The colorfulness varies between high contrasted black, nude and babyrose. Associations like virginity and vulnerability but also pain, fearfulness and desperation shall be made.

COVER LETTER

My name is Charlotte Weber. I'm twenty two years old and student at the Fahmoda Akademie für Mode und Design in Hanover. The Frankfurt Style Award is a very important step for me towards the fashion industry, therefore I see it as a great challenge and unique opportunity to participate. The concept of my outfit is very important to me, for that reason my interest lies fully on the criticism of the jury. Beyond that, it is very exciting to present my design in an official context and to get into competition with other students. The beginning of my interests and love for fashion are reaching back for many years. Back then I was fascinated by the many incredible opportunities between the artistic and commercial use of fashion. Today it is the possibility to communicate my own impressions, emotions and visions. For me, fashion in particular is a special medium to analyze the spirit of time. Simultaneously it is my artistic and personal statement to the events of the present.



[Fitting Image]