

FRANKfurtstyleaward 2017  
*Roadshowstop: Berlin Fashion Week*  
Exhibition at Ethical Fashion Show Berlin

**Frankfurt, January 2017: Following Frankfurt and Shanghai, the FRANKfurtstyleaward COLLECTION 2016 now goes Berlin. Three designs will be presented at the Ethical Fashion Show Berlin, Booth 1.0 B23, from January 17 - 19, 2017, invited by Texpertise Network by Messe Frankfurt.**

Together with the Greenshowroom, the Ethical Fashion Show Berlin, which takes place during Berlin Fashion Week, is one of the most important shows for sustainable fashion. The fair focuses on ecology, social responsibility and transparency. This year, 178 international labels will be presented in Berlin Postbahnhof. “We are very proud that we are on-site again with selected designs of the FRANKfurtstyleaward COLLECTION 2016 coming from Singapore, Finland and Germany. The FRANKfurtstyleaward gives young talented designers a stage to show their innovative creations as well as fashion schools and the fashion industry to represent their interests,” says Hannemie Stitz-Krämer, founder and initiator of the talent contest.

OUTSTANDING TALENT 2016, Alexander Tverdovski from Fahmoda – Akademie für Mode und Design Hannover, Raili Auraskari, student at Kymenlaakso University of Applied Sciences, Kuovola/Finland and winner of the category “Bronx vs. Boulevard” as well as the finalist Claudya Xena from Raffles College Singapore were selected by Messe Frankfurt and are very grateful about the opportunity to have their designs exhibited at the Ethical Fashion Show Berlin.





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The FRANKfurtstyleaward 10<sup>th</sup> Anniversary Call for Entry has already started. Exclusive prizes, like “Once-in-a-lifetime” Fashion Trips to the fashion capitals worldwide and the awarding of FRANK® – The Trophy, are waiting for this year’s winners. Application deadline is March 1, 2017.

Find out more: [www.frankfurtstyleaward.com](http://www.frankfurtstyleaward.com)

**FRANKfurtstyleaward – the international talent contests for fashion & design**

The sustainable talent and career platform fosters innovative ideas, creativity and exceptional design achievements. The contest has become a beacon project in the Metropolitan Region FrankfurtRheinMain, putting fashion back onto the agenda. FRANKfurtstyleaward places FrankfurtRheinMain and Hesse at the centre of attention of the best schools of fashion & design around the world when the TOP60 upcoming fashion designers present their designs to an international audience. The well established FRANKfurtstyleaward has much to show for: record-breaking entry figures, growing numbers of international participants and an ever expanding network of fashion & design schools.

More information about the contest at: [www.frankfurtstyleaward.com](http://www.frankfurtstyleaward.com)

For further information and photo materials, please contact:

**FRANKfurtstyleaward**

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