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AHMAD SAUQI

Indonesia
State University of Surabaya | Surabaya | Indonesia
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Year of Birth: 1995 | ♂

CONCEPT “SCULPTURAL ILLUSION”

Technology, simplicity, or changes might be the first thought when we talk about modern. For this moment I take Sculpture Illusion as my working category concept. Sculpture Illusion brings us into a modern working outfit that allow us to imagine & see more details of the structural design that is able to change its color in the dark into different silhouette and details. The outfit consists of two pieces that are divided into blazer & V-neck dress. The cuts of the outfit play much in princess cut, scallop detailing, sculptural details & hemline. The blazer & the dress are made from white scuba fabric, I choose white because white is the color of this year (trendy), the symbol of purity, & safety which can represent a successful beginning as I apply for working category. Clear PVC fabric at the collar, the side of blazer, the center back & the bottom of the skirt. Clear PVC represents modernity & Illusion. It's adorned with water soluble embroideries with sculptural details & a dragonfly into it that is only seen in dark, both are made from glow in the dark thread. So it will change its color from white to neon green in dark which allows us to see another silhouette. I also put scallop detail sculpture at the hemline, & scallop 3d details at the top & the bottom of the sleeves, & through the cut of the skirt which are made from scuba fabric that I pull out the seams & laser cut them into scallop then finished them on with one way stitch on lining.

COVER LETTER

First of all I'd like to say that Fashion has been my passion since I was a kid. I used to watch pageant where I got my first interest in fashion from. As a kid who grew up in a farm and a small village with Muslim majority fashion is taboo in our neighborhood & even I got banned from my parents & got bullied from my neighborhood of pursuing degree in fashion design. They don't believe that fashion is one of ways to be successful & they always marry their kids at early age & end up losing their dreams. So here I apply for the prestigious fashion design award The Frankfurt Style Award to prove them wrong. I've waited a year to compete after my friend told me last year that the Frank was the one who gave a chance to show talents to the world of young designer from around the globe. If I worth to be the one to bring home the trophy it will be a special gift for my family, my college & hopefully will open their minds & inspire them that we can be successful weather in fashion or not.

